Reg. No.				
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III Semester M.Com. (Regular) Degree Examination, March/April - 2025

# **COMMERCE** (Elective) **Intellectual Property Rights**

(CBCS Scheme)

**Paper** : 3.1

Time: 3 Hours

Maximum Marks: 70

72571

#### **SECTION-A**

Answer any **Seven** questions out of **Ten**. Each question carries **Two** marks.  $(7 \times 2 = 14)$ 

- 1. a) Expand TRIPS and WIPO.
  - b) What is Geographical Indication?
  - What is a Trade Secret? Give an example. c)
  - Mention any two features of National IPR Policy. d)
  - Give the meaning of infringement. e)
  - f) What are Related Rights?
  - State any two benefits of certification marks. g)
  - Write any two differences between Plant variety and Layout Design protection. h)
  - What all can be registered as trade mark? i)
  - State any two Rights of Patentee. j)

#### SECTION-B

Answer any **Four** questions out of **Six**. Each question carries **Five** marks.

- Explain in brief the procedure for the restoration of Lapsed Patents. 2.
- What are the rights granted under copyright law? 3.
- Define IP and explain the nature of IP. 4.

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 $(4 \times 5 = 20)$ 



- 5. Describe the different types of Trade Marks with example.
- 6. Explain the effect and terms of protection of Geographical Indicators.
- 7. Explain the functions of office of the controller General of Patents, Designs and Trade marks.

### SECTION-C

Answer any Two questions out of Four. Each question carries Twelve marks. (2×12=24)

- 8. Explain the various conventions, treaties and agreements relating to IPRs.
- 9. Discuss the process of Intellectual Property registration in India and highlight its importance in today's business.
- Explain the preventive measures and legal remedies available for infringement of Patents in
- 11. Write a note on:
  - Trade marks registry and appellate board. a)
  - Rights of holder of trade marks. b)

## SECTION-D

Answer the following question.

- 12. Coca-Cola has a registered trademark for their famous glass bottle. In the Statement of Claim dated 14 October 2010, Coca-Cola has filed a \$1 billion action against Pepsi for using a glass bottle, which is allegedly confusing because it is so similar to Coca-Cola's iconic glass bottle citing interference with their intellectual property rights. The court compared the two bottles, without their respective logos, and decided whether there is a strong likelihood that consumers will confuse the Coca-Cola bottle with the Pepsi bottle.
  - What is trademark infringement?
  - Who has infringed whose right? b)
  - What are the rights and remedies available to the affected party? c)