



25-May-2018

### Certificate of Internship

This is to certify that **Ms. Divya V** has successfully completed her internship with **NestAway Technologies Pvt. Ltd.** from **15-Jan-2018** to **24-Mar-2018**.

As part of the internship program, she was placed with the **Human Resources** department.

We found her sincere, hardworking, technically sound and result oriented. She worked well as part of a team during her tenure. We take this opportunity to thank her and wish her all the best for her future.

**For Nestaway Technologies Private Limited**



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[WWW.nestaway.com](http://WWW.nestaway.com) CIN:U72400KA2014PTC078018



# ACHARYA INSTITUTE OF TECHNOLOGY

(Affiliated to Visvesvaraya Technological University, Belagavi, Approved by AICTE, New Delhi and Accredited by NBA and NAAC)

Date: 26/05/2018

## CERTIFICATE

This is to certify that **Ms. Divya V** bearing USN **1AZ16MBA21** is a bonafide student of Master of Business Administration course of the Institute 2016-18 batch, affiliated to Visvesvaraya Technological University, Belagavi. Project report on “**A Study on Competency Mapping in NestAway Technologies Pvt. Ltd. Bangalore**” is prepared by her under the guidance of **Prof. Monica M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration, Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HOD

Head of the Department  
Department of MBA  
Acharya Institute of Technology  
Soldevanahalli, Bangalore-560 107.

Signature of Principal

PRINCIPAL  
ACHARYA INSTITUTE OF TECHNOLOGY  
Soldevanahalli Bangalore-560 107

## DECLARATION

I, **DIVYA V**, hereby declare that the Project report entitled "A STUDY ON COMPETENCY MAPPING" with reference to "NestAway Technologies Pvt.Ltd, Bangalore" prepared by me under the guidance of **Prof. Monica M**, faculty of M.B.A Department, **Acharya Institute of Technology** and External Assistance by **Mr. Anand Swaroop, HR Specialist NestAway Technologies Pvt. Ltd.** I also declare that this Project work is towards the partial fulfilment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belgaum. I have undergone a summer project for a period of ten weeks. I further declare that this Project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place: Bangalore

Date: 28/5/2018.

  
Signature of the student

## ACKNOWLEDGEMENT

I have taken continuous efforts in my project. However, it wouldn't be possible without the constant support and help of individuals and organizations. I would like to pull out my honest thanks to all of them. I am very grateful to **Mr. Anand Swaroop** for their assistance and regular control as well as for as long as necessary information regarding the project & also for their support in completing the project.

I would like to convey my thankfulness towards my parents & member of **NestAway Technologies Pvt. Ltd**, for their kind co-operation and support which help me in finishing point of this project. I would like to convey my special thankfulness and thanks to industry persons for giving me such interest and time. My thanks and appreciations also go to my colleague in developing the project and people who have eagerly helped me out with their ability.

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## EXECUTIVE SUMMARY

Competency mapping is a process used in business management. It deals with behaviours exhibited by employees. The process is easy enough to understand that even very small companies can find it useful. However, it has such enormous implications for businesses that as many as half of fortune 500 companies. Competency Mapping operates on the underlying principle that behavioural and knowledge attributes can be learned, and that the behaviours and knowledge sets people outwardly exhibit are only a small portion of the behaviours and knowledge sets that people are capable of showing. Those who use competency mapping believe that if a person knows what characteristics are critical to performing well in a given role or situation at work, he/she can work at developing those characteristics and bringing them to the surface.

The objectives of the competency mapping are: To identify and describe the factors which are critical to the functioning of a particular job – work so that a match can be established between the skills required to perform a job and actual talent of job holder. Other objective associated with the competency mapping is – To hire right kind of people for right job by establishing standards, To identify the training and development needs of individual or organization, To do job evaluation & formulation of appropriate incentive plans.

This study is done through measure the effectiveness of competency mapping in NestAway Technologies at Bangalore – a top performer in renting furnished homes. NestAway Technologies is Domestic based Industry. They tie up with the house owners, furnish the same and rent it house seekers.

This study is descriptive research where data taken through the help of questionnaire where the response has also been collected from 100 employees. The data used is arranged analysed and interpreted.

The study was conducted during the internship with NestAway Technologies as a HR Executive in Human Resource department. This project will help in understanding how effective competency mapping were and how it has supported the organisation to reach maximum people, build its brand and increase the customers.

## CHAPTER - 1

### 1.1 INTRODUCTION

In the modern complex world, which is described by shortage of assets, it has turned out to be as a matter of first importance protest of each specialist to utilize the accessible assets proficiently and in most ideal way. The distinctive assets incorporate Manpower, Material Machinery and Money to expand returns and limit wastage every one of these assets must be appropriately synchronized. Labor, both specialized and administrative, is the most imperative asset of association. No other factor can be used productively without labor. In this manner, its bungle with any of the factor will offer ascent to wastage of time, cash and endeavors, prompting loss of proficiency. Along these lines, it's exceptionally important to utilize this asset adequately. Nonetheless, the most imperative asset is additionally the most hard to oversee. The explanation behind this trouble is that no two people are comparative. Every individual is been invested with various characteristics, aptitudes, dispositions, thought processes, learning and so forth... Moreover, these variables imperatively affect their execution. Subsequently, briefly one can close and go to a point that select on and enlistment of workers frames one of the urgent elements of an organization

In a knowledge-based the economy, it is important for organizations to evaluate workforce, competency and develop them on an ongoing basis to meet the global competition.

Competency Mapping is a procedure of recognizable proof of the abilities required to perform effectively a given occupation or part or an arrangement of assignments at a given purpose of time. It comprises of breaking a given part or employment into its constituent errands or exercises and recognizing the capabilities (specialized, administrative, social, theoretical information and disposition and abilities, etc...) expected to play out the same effectively.

Competency mapping investigates person's "SWoT"(Strengths, Weaknesses, and Opportunities &Threats) for better understanding and this enhances his profession development. This distinguishes the hole for enhancing learning to create. Organizations are tremendously moving their approach of having multi-talented representatives with information of just a single expertise.

The Competency models consequently not just help the associations in giving a —Blue print to the whole extent of conduct that create incredible execution yet can likewise give a critical and valuable device to direct individual advancement

## **1.2 INDUSTRY PROFILE**

The internet business has distorted the way business is done in India. The Indian internet dealing in market is relied upon to develop to US\$ 200 billion by 2026 from US\$ 38.5 billion first at 2017. The estimation of internet commerce market is requisite to cross US\$ 50 billion by 2018.

A great deal to development of the business has been activate by growing internet and Smartphone infiltration. The progressing computerized change in the nation is relied upon to expand India's aggregate internet client base to 829 million by 2021 (59 for every penny of aggregate populace), from 373 million (28 for each penny of populace) in 2016, while add up to number of arranged gadgets in the nation are required to develop to two billion by 2021, from 1.4 billion out of 2016.

### ➤ Market Size

Add up to internet spending, comprehensive of local and cross outskirts shopping, is relied upon to increase by 31 for every penny year-on-year to Rs 8.76 trillion (US\$ 135.8 billion) by 2018. Cross fringe shopping by Indians touched Rs 58,370 corer (US\$ 9.1 billion) in 2016, and is relied upon to by 85 for each penny year-on-year in 2017. The foremost 3 nations favored by Indians for cross-fringe shopping in 2016 were USA (14%), UK (6%) and China (5%).

The Indian consumer internet sell is relied upon to develop by 44 for every penny year-on-year to touch US\$ 65 billion out of 2017, up from US\$ 45 billion out of 2016. Online travel operators represent the biggest market share (70 for each penny) in the internet consumer market, while the rest of the 30 for every penny is involved by flat e-following, mold, furniture, basic supply, lodging, sustenance tech, taxi aggregators, training innovation, and elective loaning among others.

The internet business in India is probably going to twofold to achieve US\$ 250 billion by 2020, developing to 7.5 for every penny of Gross Domestic Product (GDP), with the quantity of adaptable internet clients developing to around 650 million and that of fast internet clients

achieving 550 million. About 70 for each penny of the aggregate car deals in India, worth US\$ 40 billion, are required to be carefully impacted by 2020 as against US\$ 18 billion of every 2016.

### ➤ **Investments/ Developments**

Some of the major developments in Indian e-commerce sector are as follows:

- Amazon contributed Rs 6,200 crore (US\$ 1 billion) in web based business arm in India amid logbook year 2017.
- Venture Capital (VC)- supported firm in India raised a record US\$ 9.6 billion of crisp capital between January-September 2017, which is more than double the measure of capital raised amid a similar period in the earlier year.
- Blackbuck, an online cargo aggregator worked by Zinka Logistics Solutions Pvt Ltd, has raised Rs 50 crore (US\$ 7.68 million) in wander obligation from Inn broiler Capital.
- Bank Bazaar, a money related commercial center start-up in India, brought US\$ 30 million up in a financing round drove by Experian Plc, a FICO score organization situated in UK, taking the organization's aggregate subsidizing to US\$ 110 million.
- Gozefo.com, a Bangalore based utilized furniture and machines stage, has raised Rs 60 crore (US\$ 9 million) in Series B subsidizing from Sequoia Capital India, Heliion Venture Partners and Bee next Pvt. Ltd.

### ➤ **Government activities**

Since 2014, the Government of India has reported different activities in particular, Digital India, Make in India, Start-up India, Skill India and Innovation finance. The opportune and successful execution of such projects will probably bolster the web based business development in the nation. A portion of the real activities taken by the administration to advance the web based business segment in India are as per the following:

- Reserve Bank of India (RBI) has chosen to permit "between operability" among Prepaid Payment Instruments (PPIs, for example, computerized wallets, prepaid money coupons and prepaid phone top-up cards.
- Finance Minister Mr Arun Jaitley has proposed different measures to revive India's progress to a cashless economy, including a prohibition on money exchanges over Rs

300,000 (US\$ 4,655.1), assess motivating forces for formation of a cashless foundation, advancing more prominent use of non-money methods of installments, and making Aadhaar-based installments more across the board

➤ **Road Ahead**

The e – commerce trade been specifically impacting the micro, small and medium enterprises (MSME) in India by providing methods for financing, innovation and training and has a positive cascade impact on different industries too. The aggregate size of internet business industry (just B2C e-tail) in India is relied upon to achieve US\$ 101.9 billion by 2020.

Innovation empowered innovations like computerized installments, hyper-neighborhood coordinations, examination driven client commitment and advanced ads will probably bolster the development in the area. With the increase in the quantity of electronic installment passages and portable wallets, it is normal that by the year 2020, cashless exchange will constitute 55 for every penny of the online deals. The development in online business part will likewise help work, increase incomes from send out, increase assess gathering by ex-chequers, and give better items and administrations to clients in the long term.

### **1.3 COMPANY PROFILE**

NestAway is India's fastest growing “Home Rental Network” attempting to provide better rental solutions via design and technology

They enable you to discover, book and move-in to a rental home of decision crosswise over Indian urban areas - all from inside an App. Not only that, we enable you to move in, request administrations from tap spillage to entryway bolt broken, pay your lease and at long last move-out - again all inside an App.

Whatever is your financial plan, whatever you call home (a bed, a room or a whole house), we have something for you

India’s largest “Managed Home Rental” market place.

NestAway website consists of 150,000 visitors per day.

NestAway provides almost about 36000+ people assistance in finding the property.

About 12500+ home owners are their trusted partners.

About 30000+ verified tenants are living in NestAway homes.

It supports pre-visits, easy payment traction and valid agreement.

### **1.3.1 PROMOTERS**

- **KEY PROMOTERS**

Amarendra Sahu – CEO

Puspakant Kaunar- **Head of Corporate Development**

Chirag Hegda – **AVP strategy**

- **Sales And Operations Team**

Jitendra Jagadev- **COO & MD/ Co Founder**

Shinipatel- **Head of Acquisition**

Pradeep Ponnadi- **Head of operations**

- **Product, customer experience and central experience**

Deepak Dhar- **CPO**

Rajesh Bhat- **Head of Product**

Rahul Dutta- **Head of Customer Experience**

- **Technology**

Smrutiparide- **CTO**

Naveen- **Head of Engineering**



Vinuth- **Head of Technology**

- **Finance**

Ashish Kumar- **Head of Finance**

- **Process Excellence**

Prashanth Prabhakar- **Head of Process Excellence**

- **Marketing**

Rishi D0gra- **Head of Marketing**

- **Supply chain management**

Deepak S0nthallia- **Head of SCM.**

- **Legal**

Sunainapaintal- **Head of Legal**

- **Human Resource**

Seema Vijay Singh- **CHRO**

Ritesh- **Senior Manager, Compliance And Payroll**

Meghavarshini - **Senior Manager, HR**

### **1.3.2 VISION**

To become the largest managed and technology enabled eco- system where house owner, residents and service provider's coverage for creating trusted, hassle – free and enriched living experience.

### **1.3.3 MISSION**

Mission consists of Act like you own it, think ahead, put yourself in the customer's shoes, team spirit, drive result, do more with less.

## **BENIFITS OF SERVICES FROM NESTAWAY**

NestAway is a c0ncept, is a s0luti0n. It's fixing s0mething that's gr0ssly wr0ng. It's all the three. It's a new c0ncept f0r 0wners, a s0luti0n f0r tenant and it's fixing the y0uth h0using crisis in cities.

They are building India's much needed s0cial infrastructure 0f aff0rdable city h0using with "Imaginati0n and Empathy"

It's a c0ncept f0r 0wners.

Abs0lute n0 hassle in renting y0ur h0use and earning m0re m0ney fr0m the same h0use at the same time.

It's a s0luti0n f0r tenants.

M0re living space than the usual PG's.

Pay f0r bed and get the facilities 0f a h0me.

A fully furnished kitchen t0 c00k the f00d 0f his/her ch0ice.

Friends and family can visit\*

### **1.3.4 QUALITY POLICY**

Quality is a measure 0f 0ur perf0rmance as experienced by 0ur cust0mers. NestAway's success depends 0n its ability t0 always pr0vide cust0mers with services that meet 0r exceed their needs. NestAway is c0mmitted t0 being resp0nsive t0 cust0mer needs & pr0vide a reliable experience t0 all Cust0mers including h0use 0wners, tenants & service pr0viders. It aims t0 fulfil cust0mer expectati0ns by delivering its pr0mises c0nsistently and accurately every time. NestAway aims t0 enhance cust0mer satisfacti0n thr0ugh effective applicati0n 0f techn0l0gy, regular training 0f its employees and c0mmitment t0 c0ntinual impr0vement 0f Quality Management Systems.

### 1.3.5 SERVICES PROFILE

Mainly concentrate on:

Providing two types of properties they are:-

- Fully furnished
- Semi furnished
- Rental management
- Preliminary site visit to access repair, utilities and society rules.
- Professional photography.
- Posting and publishing in multiple channels.
- Connect with prospective tenant and let for pre analysing of requirements of the flat.
- Legal verification.
- Online registration of agreement.
- Collection of security of fixed deposit.
- Facilitate move-in/out.
- End to End services
- Ensure rent collection
- Periodic visit to property
- Repair and fitments
- Maintenance
- Payment of statutory authorities.
- Resolve dispute, if any.
- Exit formality.
- Property management
- Property monitoring empty houses/flats
- Help with property sale or purchase
- Rental management of residential properties.
- Dealing with developer on behalf of owner.
- Periodic visit to property.
- Repair and maintenance.

### **1.3.6 AREA OF OPERATION**

Currently located.

- Bangalore
- Hyderabad
- Mumbai
- NCR
- Pune
- Noida
- Gurgaon

Shortly opening in Chennai.

### **1.3.7 INFRASTRUCTURE FACILITIES**

- Bio-metric login for all the employees to track the no. of working days
- No fixed work location
- No fixed log in and log out timing
- Laptops provided to all employees (even for Field Staff)
- Hygienic toilets
- Coffee maker in each floor
- Aqua guard in each floor
- Meeting rooms in each floor
- Centralised Air Conditions in all the floors
- A furnished resting room for the employees in case of emergency

### 1.3.8 COMPETITORS INFORMATION

- ❖ Co-live
- ❖ Fella homes
- ❖ Smart livein
- ❖ Homigo
- ❖ Zello
- ❖ Simply guest
- ❖ Grab house
- ❖ Stay abode

### 1.3.9 SWOT ANALYSIS

- STRENGTH
  - ✓ Standard targets are set for employees to achieve which in turn helps in assisting customers more efficiently
  - ✓ Accept responsibility for positive and negative outcome of customer's actions.
  - ✓ Go beyond expectations in the assignment, task or job description without being asked.
  - ✓ Commit to task till it is brought to closure, even when other teams are involved.
  - ✓ Less ignorance
  - ✓ Solving issue at right time.
  
- WEAKNESS
  - ✓ Sacrificing other working norms for the sake of ownership
  - ✓ Become overly pushy into doing everything on your own without involving other stakeholders.
  - ✓ Set unrealistic expectations from ourselves or others.
  - ✓ Sacrifice the process for the outcome.
  
- THREATS
  - ✓ Legal and regulatory changes
  - ✓ Low barriers to entry are a constant threat
  - ✓ Competitors

- ✓ Innovations
- ✓ Privacy concerns
- ✓ Fraud
- ✓ Risk
  
- OPPORTUNITIES
- ✓ Changing trends
- ✓ New technologies
- ✓ Global expansion
- ✓ High availability of Wide business growth
- ✓ Advertising

### **1.3.10 FUTURE GROWTH AND PROSPECTS**

- Create supply lock into match demand
- Match tenant expectations and offerings
- Ensure full occupancy
- Process automation addition App
- Strict vigilance against misappropriation.
- Ensure longevity of tenant stay
- Demand side USP
- Create NestAway experience with high NPS score (more number of promoters)

**1.3.11 STATEMENT OF PROFIT & LOSS FOR THE YEAR ENDED  
31<sup>st</sup> March, 2017**

Equity and liabilities	Notes	March 31, 2017	March 31, 2016
Revenue	14	24,72,71,132	3,14,43,347
Revenue from operations			
Other income	15	11,78,42,196	2,61,93,502
Total revenue (I)		36,51,13,328	5,76,36,849
Expenses			
Employee benefits expenses	16	44,38,85,444	15,19,80,600
Furnishing hire charges for premises		9,79,18,868	2,29,64,838
Facility expenses		9,33,02,830	3,35,44,234
Guaranteed rent obligations		5,32,84,793	1,87,19,110
Brokerage and commission expenses		5,59,62,988	2,10,57,632
Advertisement and marketing expenses		26,68,06,998	7,62,16,243
Provision for doubtful receivables and other assets / bad debts and advances written off	17	10,98,98,462	3,66,04,764
Other expenses		15,49,69,755	
		5,12,61,724	
Depreciation expenses	18	6,26,81,416	1,50,62,237
Finance costs	19	36,89,029	24,05,268
Total expenses (II)		1,34,24,00,583	42,98,16,650
(Loss) / Profit before tax [(I) - (II)]		(97,72,87,255)	(37,21,79,801)
Tax expenses		-	-
Current tax			

Deferred tax		-	-
Total tax expenses			-
			-
(Loss) / Profit for the year		(97,72,87,255)	(37,21,79,801)
Earnings per equity share [nominal value of share Re. 1 (March 31, 2016: Re. 1)] Basic and diluted	20	(9,755.98)	(3,718.30)

### BALANCE SHEET AS OF 31<sup>st</sup> March, 2017

Equity and liabilities	Notes	March 31, 2017	March 31, 2016
Shareholders' funds			
Share capital	3	25,57,952	16,28,132
Reserves and surplus	4	1,30,68,25,599	46,46,49,820
		1,30,93,83,551	46,62,77,952
Share application money pending allotment	29	26,416	33,68,52,085
Application money received against share warrants	29	97,50,000	-
Non-current liabilities			
Long-term borrowings	5	17,85,71,429	-
Long-term provisions	6	53,26,040	19,11,610
Current liabilities		18,38,97,469	19,11,610
Trade payables	7	21,85,56,052	3,85,79,596
Other current liabilities	8	40,75,55,511	9,72,14,433



Short-term provisions	6	71,60,909	15,52,070
		63,32,72,472	13,73,46,099
TOTAL		2,13,63,29,908	94,23,87,746
Assets			
Non-current assets	9	16,99,25,357	10,41,85,797
Fixed assets			
Property, plant and equipment			
Long-term loans and advances	10	43,47,77,582	17,32,27,884
Other non-current assets	11	1,53,55,754	-
Current assets		62,00,58,693	27,74,13,681
Current investments	12	21,35,69,086	5,86,88,955
Cash and bank balances	13	1,16,81,46,690	54,71,09,387
Short-term loans and advances	10	1,34,03,171	99,84,227
Other current assets	11	12,11,52,268	4,91,91,496
		1,51,62,71,215	66,49,74,065
TOTAL		2,13,63,29,908	94,23,87,746

## CHAPTER – 2

### **2.1 THORETICAL BACKGROUND OF THE STUDY**

Competency Mapping is a procedure of distinguishing key abilities for an organization or establishment and the employments and capacities inside it. Competency mapping is imperative and is a fundamental exercise. Each all around oversaw firm ought to have very much characterized parts and rundown of capabilities required to play out every part adequately. Such rundown ought to be utilized for enlistment, execution administration, advancements, arrangement and preparing needs recognizable proof.

Arya Chanakya, a well-known royal adviser and prime minister from Vedic India, wrote a famous book known as the 'Arthashastra', which is probably the first book on Competency Mapping. The book contains competency mapping models, the sentiment and speculations of human fitness, knowledge remainder, enthusiastic remainder and when all is said in done everything that is identified with human conduct in regards to work, rationale and feelings. This book is a phenomenal pioneer and administration book and is over 3000 years of age.

#### **Definition:**

Competency Mapping identifies an individual's strengths and weaknesses. The aim is to enable a person to better understand himself or herself and to point out where career development efforts need to be directed.

#### **Components of Competency:**

- Skill : Capabilities acquired through practice. It can be a financial skill such as budgeting, or a verbal skill such as making a presentation.
- Knowledge: Understanding acquired through learning. This refers to a body of information relevant to job performance. It is what people have to know to be able to perform a job, such as knowledge of policies and procedures for a recruitment process.
- Personal attributes: Inherent characteristics which are brought to the job, representing the essential foundation upon which knowledge and skill can be developed.

- Behavior: The observable demonstration of some competency, skill, knowledge and personal attributes. It is an essentially definitive expression of a competency in that it is a set of action that presumably can be observed, taught, learned, and measured.



### Classification of Competencies:

- 1) Core Competencies: A core competency is characterized as an inside ability that is basic to the achievement of business. These are organizational skills that all people are required to have. These capabilities characterize what the organization esteems the most in individuals. The objective of the core capabilities is for people to have the capacity to perform in a different number of positions all through the organization. Core Competencies are not seen as being settled. Core Competencies should change in light of changes in the organization's condition. They are adaptable and develop additional time. As a business develops and adjusts to new conditions and openings, so its Core Competencies should adjust and change.
- 2) Professional/Functional Competencies: These particular competencies are assembled for each activity inside the organization. The objective is to advance execution by having the specialized abilities to play out a vocation. There are three classes:
  - i. Behavioral Competencies: These allude to competencies that are required by individuals as far as conduct.
  - ii. Threshold competencies: Characteristics required by a jobholder to play out a vocation viably are called Threshold competencies.
  - iii. Differentiating competencies: The qualities, which separate unrivaled entertainers from normal entertainers, go under this classification; such attributes are not found in normal entertainers.



#### Favorable circumstances of Competency Mapping:

- Increased Productivity
- Improved Work Performance
- Training that is centered around organizational goals
- Employees know forthright what is normal from them
- Empowered Employees in charge of their own improvement
- Increase in Employee Retention Levels
- Develop situational administration aptitudes
- Manage at the rate of organizational change
- Measurement of human capital
- Talent maintenance
- Help to acknowledge human capital
- Help to appropriately use and oversee HR

#### Uses of Competency Mapping:

- Candidate examination for enlistment
- Employee potential assess for advancement
- Employee preparing need distinguishing proof
- Employee execution diagnostics

- Employee self-advancement activities

Steps Involved In Competency Mapping:

- Job Description from people and HR office.
- Preparation of Questionnaires and gathering input from respondents.
- Classify the required Skill list and distinguish the aptitude levels.
- Evaluate distinguished capabilities and ability levels with prompt bosses and different heads of concerned divisions.
- Find out the deviation of distinguished competency level from required competency level.
- Mapping of Competencies.
- Development of competency show for overcoming any issues, prompting Training Need Assessment.

## 2.2 LITERATURE REVIEW WITH RESEARCH GAP

- T. Tamil Selvi (M. Com., M. Phil., Associate Professor, APA College for Women, Palani)  
As the HR calling has progressively earned its seat at the vital table and turn into a business accomplice, the need to build up the foundational competency has turned out to be more articulated. Each all around oversaw firm ought to have very much characterized parts and rundown of abilities required to play out every part adequately for all HR occupations. IT Industry, being an information based industry, a high scholarly capital loans upper hand to a firm. With a worldwide blast in advertise openings in the IT division, the lack of labor both in numbers and aptitudes is a prime test for HR experts. The related issues are shifted undoubtedly: enlistment of world-class workforce and their maintenance, pay and vocation arranging, innovative out of date quality and representative turnover. In this manner, numerous IT Companies in India are occupied with knowing the present aptitude level of their representatives so preparing can be given to enhance their execution. Competency mapping model aides in distinguishing proof of preparing requirements for HR experts.
- Ms.MilyVelayudhan T. K. (Management (Research) Scholar, Sathyabama University, Jeppiaar Nagar, Chennai, Tamil Nadu)  
This paper is an endeavor to build up a competency mapping model for HR experts in IT Industry to train Need Assessment. Fast and unusual innovative changes and the expanded accentuation on nature of administrations are convincing IT organizations to select versatile and skillful representatives. At the highest point of the competency display are five parts, or focal points, through which HR specialists can see the model: Strategic accomplices, Administrative specialists, Employee champions, Change operators and HR specialists  
–Competency Mapping for HR Professionals in IT Industry

- Dr.SandeepSrivastava (Assistant Professor, Jaypee University of Engineering and Technology, M. P., India)

This Study makes a clear endeavor to Study the Competency Mapping in Adecco Service Organizations at Chennai. Competency might be characterized as a capacity of a person to carry out an occupation legitimately. Competency Mapping is a procedure of recognizing the hole of a person's execution or occupation related abilities with a specific end goal to fill those holes through powerful preparing. The essential point of this Study is to distinguish the distinction between the execution of Employee of Adecco Service Organization at Chennai and the optional point is to recognize the competency hole of worker in view of the 11 measurements taken for Competency Mapping. To satisfy this Researcher has planned survey (1-SDA to 5-SA) involving 11 measurements and the same was dispersed to 50 test and 48 are observed to be substantial. The Nature of Study is Descriptive and Simple Random Sampling was utilized to gather the information. T Test was utilized to distinguish the distinction between the execution of Employee and Radar Chart was utilized to recognize the competency hole of representative in each measurement of Competency Mapping. The Period of Study is July 2012 to August 2012. A few Suggestions were given to cross over any barrier between the two extremes  
–A Study on Competency Mapping In Adecco Service Organizations, Chennai

- D. Vimala (School of Management Studies, Surya Group of Institutions, Vikravandi, Villupuram, Tamil Nadu, India)

In the present focused world it is winding up imperative to expand on the aggressive exercises of the business, especially in regards to what abilities a business needs to contend in a particular situation. In performing or doing work, it is fundamental that the required activity aptitudes initially be enunciated. This data not just recognizes people who have the coordinating abilities for taking every necessary step yet additionally the aptitudes that will upgrade the fruitful execution of the work. However regularly to perform well, it isn't sufficient just to have these abilities. It is additionally basic to supplement the abilities with the fundamental information and states of mind. These aptitudes, information and states of mind required for the work are typically by and large alluded as skills. This article is a pilot consider done top to bottom for evaluating the skills

controlled by the workers in an unprejudiced way, additionally to discover the hole between the present abilities and expected capabilities of the representatives at HCL Technologies, Chennai

–A Study on Mapping Core Competencies and Development of Employees for Excellence with Reference to HCL Technologies

- Dr. Maran K. (Management (Research) Guide, Prof. and HOD, Sri Sai Ram Engineering College, Chennai, Tamil Nadu)

This study plans to evaluate the competency of the workers of Meenakshi Mission Hospital and Research Center, Madurai, India. It assesses different parts of representatives' competency, for example, capacity to shared relationship, correspondence, flexibility, authority and general assignment capability. This examination may assist the organization with identifying the men of inadequacy among the employees, and to take medicinal measures to enhance their execution.

Tobias Ley & Albert D. (2003) a study presented us a formalization for employee competencies which was based on a psychological framework which is separating the behavioural level from the underlying competency level of an organization. Based on the competency level, employees can draw action potentials of the given situation, produce, performance and outcome on the level. The skills management approach is suggested to ensure that employee competencies are managed in-line, which in future is a much needed things for an organisation. In the process of Skills Management, we are in requirement of individual competencies that are to be defined in terms of the required skills, knowledge, and management skills, social and personal skills which was derived from job description and should be influenced by the core competencies.

- Seema Sanghi (2006) has discovered that human competence is a key and critical element for the success of a company and also an individual. We can call for a right blend of right person with right competencies. In corporate, core competencies are identified and efforts are made to establish core competencies throughout the company/organization. Seema Sanghi has discussed here with her experience that personal competency framework and



embraces 45 competencies discussed in under six broad parameters which are intellectual, personal, communication, interpersonal, leadership and result-oriented.

- Talbot (2007) argued that competencies are a very useful tool to assist the process of a core curriculum development, selection of appraisal items, and ongoing quality pledge for health promotion education. Talbot has provided a case study that is applied that the competencies in core curriculum development, appraisal selection and quality assurance is set of performance expectations for professionals working in the field.
- Monica (2008) has described that competencies are emerging as a new education paradigm, where it is approaches as centred on the learner are increasingly vital. The process was carried out for the identification of its own generic competencies mapping explanation. It connects between learning, outcome, level, descriptors, credits, methodology, learning activity and assessment.
- Nadine J. Kaslow (2012) emphasized the need for competencies required for transformational leadership. The research was carried out to develop competency based supervision in the field of professional psychology education and training. It addressed specific leadership competencies that facilitate change, with attention paid to the supervisory process. Various strategies were offered for implementing an approach to competency based clinical supervision.
- Tripathi Pooja (2010) describes that PAKS (Personality, Ability, Knowledge and Skills) based competency model for the assessment of faculty members in academic Institution. The research is explored a development of the new tool for the performance and the quality improvement of institutions. Tripathi Pooja has integrated competency management system with one of the Artificial Intelligence Tool, the expert says so that decision making for the performance appraisal and self-appraisal of faculty members would become transparent and result-oriented in the system.

- Sharika Gupta (2005) has described that the process of shaping competencies are required for a job is referred to as a competency profiling, and the process of comparing a job holders' competencies adjacent to the targeted competencies is called as a Competency Mapping
- Ramakrishnan (2006) exposed that competency mapping is identified as an individual's strengths and weaknesses, sequentially to get better understanding about themselves and also to show them where career expansion efforts need to be directed. Competency Mapping is used as a identifying key attributes to perform effectively in a job classification
- Lucian Cernusca (2008) researched and presented papers explaining the concept of competency and how is competency linked to a performance and one's career development. A business which might possess extremely capable human resources, but they might not work on positions that suit them. So thus competency mapping and assessment tools come to help the Human Resource expert choose who should work on those positions with the help of Competency Mapping.
- Claudia O'grean (2009) has explained that the resource based view of the organization bet on resource, capability and competency one by one to obtain sustainable competitive advantages. Organization management have to identify the core competencies that defined the entity and then to manage them capably and successfully. The situation has changed from resource based management to competency based management and from cultural specific competencies to global competencies. These changes demanded for a new strategic management approach, which is derived through Competency Mapping.
- Connolly, T. (1980) has exposed simple two-by-two dimensions to observe organisation effectiveness wherein one dimension is competence and efficiency, and the other

quantitative and qualitative. Measuring qualitative effectiveness of the firm is a very difficult aspect it includes employee satisfaction, commitment, and organisational citizenship behaviour. These are the factors that have taken on a long-term basis, and suitable corporate culture has been developed for sustainable effectiveness.

- Peter & Bruce (1991) has highlighted that the various forces that shape human resource strategy in industry. The authors projected that the model regarding the inter-relationship among the environment, business strategy and human resource strategy. Multinational organizational industries were selected to study corporate responses towards environment and business strategy. Human resource strategy has been suggested as a tool to integrate environment and business strategy using Competency Mapping
- Currie and Kerrin (2003) well thought-out that the contribution of human resource management practices can make in mediating a functionally based organization a structure and culture in global industries. The research aim to contribute to the authority of human resource practices upon managing competencies by locating it more widely within an organisational learning perspective through Competency Mapping
- Dawn R. Deeter-Schmelz (2008) determined on understanding the effectiveness of sales staff based on the skills they possess. The research paper meant to be link the attributes and skills of sales staff to the sales force values. To discover, authors employed value – laddering, an in-depth interview system that facilitated the identification of key attribute and succeeding linkage of those attributes to cost in terms of achievement of goals.
- A study conducted by Sheetal Darekar (2013) recognized that medical representatives are considered as the most favourite means of promotion by doctors with having highest value of 30.20%. Further, 79% of the doctors agree that medical representatives occupy yourself an important role in promoting and building the brand equity. Frequent reminder through medical representatives, free samples, detailing folders, pamphlets and brochures are set up as most important medium. The doctors expected communication skills, consistency in

visits, product knowledge and situation handling as important skills in medical representatives and these are derived through Competency Mapping by the organization for the appraisal of Employee.

- Dr. Murlidhar and Sunetra Khatod Jain (2015) stated in a paper that Competencies are enhanced through of a training and job rotation. Job rotation acts as a learning skill for the employees and it widens their perspective about the company itself. To do all this successfully and powerfully, competency mapping for each recruitment cycle will ease the work, competency based recruitment will result in proper selection as per criteria found from mapping and assessment, employee will know his job and can perform his more independently and employee morale will be boosted up.

## **CHAPTER 3**

### **3.1 STATEMENT OF THE PROBLEM**

It appears necessary to investigate if a difference exists in job competency expectations held by the manufacturing industries for their employees between the required competency levels to the existing level working. Accurate job competencies need to be communicated to all the employed in the manufacturing industries. Re-search indicates that the closer of the employer job competency expectations i.e., the required competency level to the actual job competency level of the employees brings the better chance for productivity improvement, waste elimination, multi skill development and the higher employees will rate overall job satisfaction. In order to ascertain accurate and current job competency expectations i.e., the required competency to work in a manufacturing industry, professionals, supervisors and production heads were asked to rate the importance of the specific job competencies for the workforce. The competencies categories included knowledge, ability and attitude. The managers were asked to list the required competency to perform a job and they were also asked to fix the required level of competencies in the specific competency.

### **3.2 NEED FOR THE STUDY**

- To understand and analyse in depth knowledge of Competency Mapping.
- To find out importance and applications in an organization of competency mapping.
- To understand Competency Mapping for an Individual.

### **3.3 OBJECTIVES OF THE STUDY**

- To understand the concept of Competency Mapping.
- To know about the level of awareness about Competency Mapping among the employees.
- To understand the process of implementing Competency Mapping in an organization.
- To find the impact of Competency Mapping on individuals' growth.

### **3.4 SCOPE OF THE STUDY**

- The scope of the current study is limited to NESTAWAY TECHNOLOGIES PVT LTD only. This study aims to find out the awareness within employees about Competency Mapping.

### **3.5 RESEARCH METHODOLOGY**

Research Methodology is the orderly, hypothetical investigation of the strategies connected to a field of study, or the hypothetical examination of the assemblage of techniques and standards related with a branch of information. It, normally, incorporates ideas, for example, worldview, hypothetical model, stages and quantitative or subjective procedures.

Definitions:

“Research Methodology is a systematic method of discovering new facts while verified old facts, their sequences, interrelationships, casual explanations and natural laws which govern them.” - P. V. Young

“Research is a systematic and objective analysis and recording of controlled observations that may lead to the development of generalizations, principles, theories and concepts, resulting in prediction for seeing and possibly ultimate control of events.” - John W. Best

“Research is a careful enquiry or examination in seeking facts or principles, a diligent investigation to ascertain something.” - Clifford Woody

#### **Sample Design:**

The data was collected through personal interview, questionnaire, and survey. The samples were selected through Convenience Sampling Method from the organization. The sampling units were the employees of the organization.

#### **Sample Size:**

The study was taken on 100 respondents.

## Sources of Data:

- ❖ Primary Data - Primary data are data gathered by a specialist particularly for an exploration task. At the end of the day, primary data are data that an organization must accumulate in light of the fact that nobody has gathered and distributed the data in a discussion open to the general population. Organizations for the most part take the time and allot the assets required to assemble primary data just when an inquiry, issue or issue presents itself that is adequately essential or exceptional that it warrants the consumption important to accumulate the primary data.

Primary data are unique in nature and straightforwardly identified with the issue or issue and current data. Primary data are the data which the specialist gathers through different strategies like polls, interviews, perceptions, and so forth.

- Questionnaire: A Questionnaire is a research instrument consisting of a series of questions and other prompts for the purpose of gathering information from respondents.
- Interview: An interview is a conversation between people in which one person has the role of researcher.
- Observation: Observation is a way of gathering data by watching behavior, events, or noting physical characteristics in their natural setting.

- ❖ Secondary Data - Secondary data are the data gathered by a gathering not identified with the exploration contemplate but rather gathered these data for some other reason and at various time previously. In the event that the analyst utilizes these data then these end up secondary data for the present clients. These might be accessible in composed, written or in electronic structures. An assortment of secondary data sources is accessible to the specialist gathering data on an industry, potential item applications and the commercial center. Secondary data is likewise used to increase starting understanding into the examination issue. Secondary data is arranged as far as its source – either inside or outer. Inner, or in-house data, is secondary data procured inside the organization where look into is being done. Outer secondary data is acquired from outside sources.

Secondary Data Sources are:

- Previous reports
- Related information from internet
- Books and publication

### **Instruments Used for Data Collection:**

#### ❖ Primary Data:

- Questionnaires [Pre-determined Questions with 5 Point Rating Scale (Likert Scale), Dichotomous or 2 Point Questions and Multiple Choice Questions were constructed to collect the data]
- Interviews
- Discussions
- Observation

#### ❖ Secondary Data:

- Internet
- Organization's Website
- Reference Books

### **3.6 HYPOTHESIS**

Competency Mapping ensures development of employees' skills and productivity.

### **3.7 LIMITATIONS OF THE STUDY**

- Confidentiality matter restricts for depth study.
- Collecting data was sometimes difficult as it was collected during the working hours.
- Some of the employees had not co-operated in filling up the questionnaire.



### **3.8 CHAPTER SCHEME**

Chapter 1: Introduction, Industry profile and company profile-Vision and Mission, Promoters & Quality Policy. Products / services profile areas of operation, infrastructure facilities, competitors' information, SWOT Analysis, Future growth and prospects and Financial Statement

Chapter 2: Conceptual background and Literature review-Theoretical background of the study, Literature review with research gap (With minimum 20 literature reviews).

Chapter 3: Research Design- Statement of the problem, Need for the study, objectives, Scope of the study, Research methodology, Hypotheses, Limitations, Chapter scheme.

Chapter 4: Analysis and Interpretation-Analysis and interpretation of the data- collected with relevant tables and Graphs. Results obtained by the using statistical tools must be included.

Chapter 5: Findings, Conclusion and Suggestions-Summary of findings, Conclusion and Suggestions / Recommendations.

Bibliography-Annexure relevant to the project such as figures, graphs, photographs etc.

## CHAPTER 4

### DATA ANALYSIS AND INTERPRETATION

#### 4.1 Table showing organisation values, talent and excellence

TALENT AND EXCELLENCE	FREQUENCY	PERCENTAGE
Strongly agree	55	55%
Agree	40	40%
No comments	5	5%
Disagree	0	0%
Strongly disagree	0	0%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 55% of respondents strongly agree, 40% agree, 5% did not wish to comment, and neither of the respondents feel disagree or strongly disagree.

#### 4.1 Graph showing pictorial representation of list of organisation values, talent and excellence.



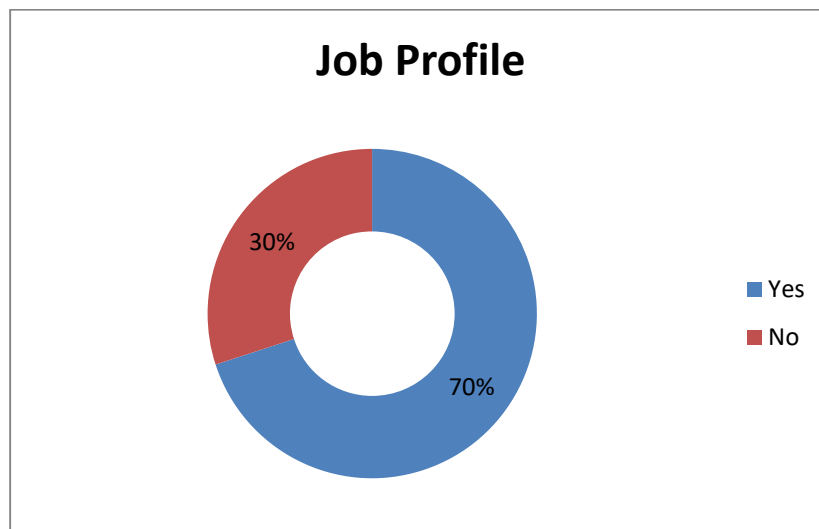
**Interpretation:** Above graph clearly shows that majority of respondents strongly agree, and many people agree, and comparatively less people wish not to comment and neither of the respondents disagree or strongly disagree.

#### 4.2 Table showing whether the employees doing the job according to the job profile?

JOB PROFILE	FREQUENCY	PERCENTAGE
Yes	70	70%
No	30	30%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 70% of respondents said yes when asked whether they feel doing the job according to the job profile, while 30% of respondents said no for the same.

#### 4.2 Graph showing pictorial representation of Job Profile.



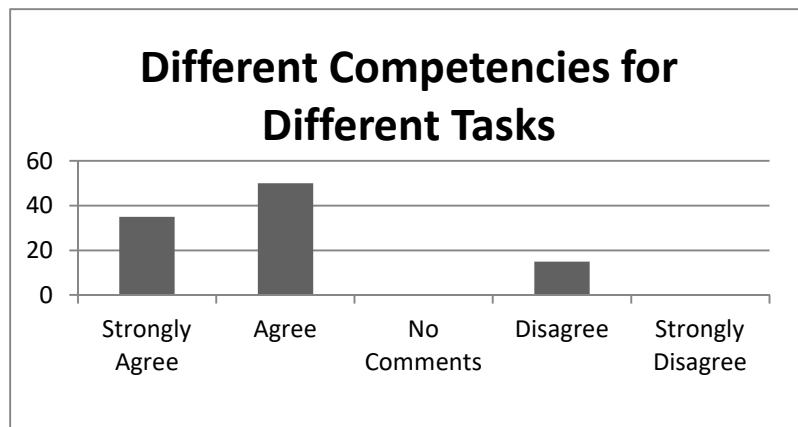
**Interpretation:** Above chart clearly shows that majority of the respondents feel they are doing the job according to their job profile whereas a less percent of respondent feel they are not.

4.3 Table showing Job in your organisation required different competencies for different tasks.

DIFFERENT COMPETENCIES FOR DIFFERENT TASKS	FREQUENCY	PERCENTAGE
Strongly Agree	35	35%
Agree	50	50%
No Comments	0	0%
Disagree	15	15%
Strongly Disagree	0	0%
<b>TOTAL</b>	100	100%

**Analysis:** Above table shows that 35% of the respondents strongly agree, 50% Agree, 15% disagree with the statement where as none of the respondents strongly disagreed or failed to comment.

4.3 Graph showing pictorial representation of organisation required different competencies for different tasks.



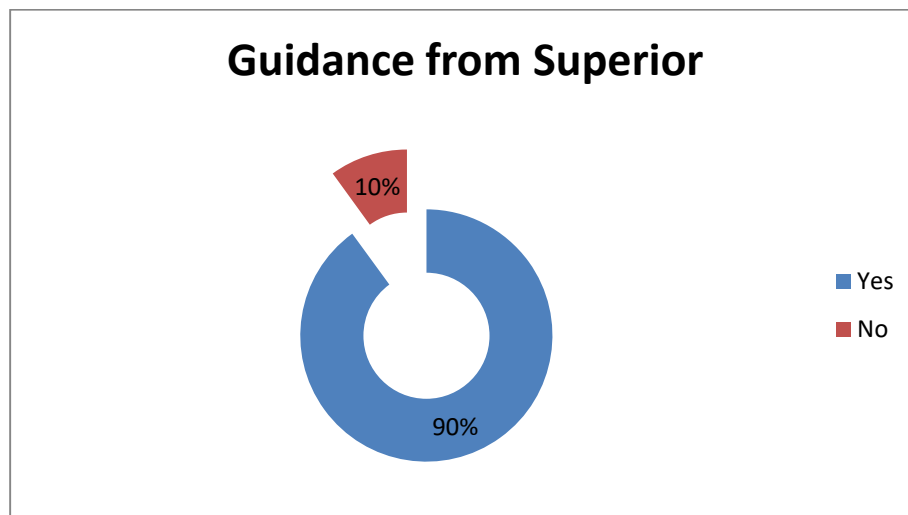
**Interpretation:** Above graph shows that most of the respondents strongly agreed, half of the respondents agreed, where as less number of respondents disagreed for the statement and none of the respondents strongly disagreed and commented.

#### 4.4 Table showing the requirement of guidance from superior

<b>GUIDANCE</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Yes	90	90%
No	10	10%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 90% of respondents required guidance from their superior where as 10% of respondents does not required.

#### 4.4 Graph showing pictorial representation of Guidance from Superior.



**Interpretation:** Above chart shows that most of the respondents feel they need the guidance from superior and very less percent of respondents feel they do not need any.

**4.5 Table showing Competency can be developed through Training and Development.**

<b>TRAINING AND DEVELOPMENT</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Strongly Agree	60	60%
Agree	20	20%
No Comments	0	0%
Disagree	20	20%
Strongly Disagree	0	0%
<b>TOTAL</b>	<b>100</b>	<b>100</b>

**Analysis:** Above table shows that 60% of respondents strongly agree, 20% agree, 20% disagree, and neither of the respondents strongly disagreed or failed in commenting on the statement.

**4.5 Graph showing pictorial representation competency development through Training and Development.**



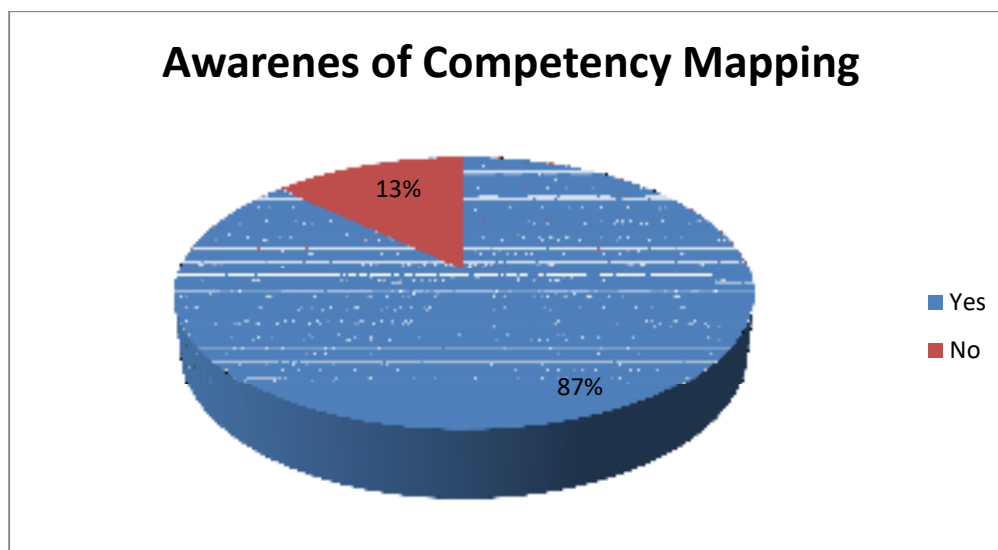
**Interpretation:** Above graph represents that majority of the respondents strongly agree to the statement and equal number of respondents agrees and disagrees, none of the respondents strongly disagreed, no respondents failed in commenting on the statement.

#### 4.6 Table showing employees awareness of competency mapping

AWARENESS	FREQUENCY	PERCENTAGE
Yes	87	87%
No	13	13%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 87% of respondents are aware of competency mapping and 13% of respondents don't know about the competency mapping.

#### 4.6 Graph showing Pictorial representation of Awareness of Competency Mapping.



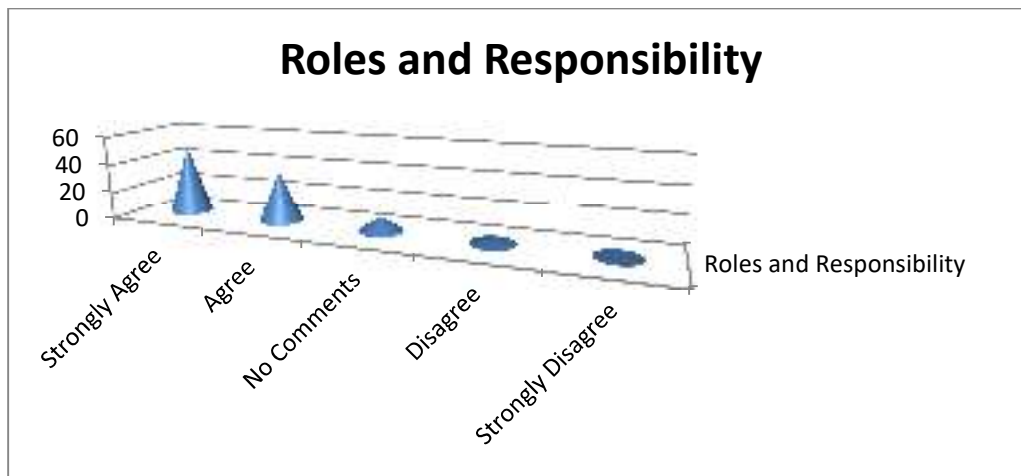
**Interpretation:** Above chart represents majority of the respondents are aware of the statement where as less numbers of respondents are not aware.

4.7 Table showing roles and responsibilities clearly defined to employees

ROLES & RESPONSIBILITIES	FREQUENCY	PERCENTAGE
Strongly Agree	50	50%
Agree	37	37%
No Comments	10	10%
Disagree	3	3%
Strongly Disagree	0	0%
<b>TOTAL</b>	100	100%

**Analysis:** Above table shows 50% of respondents strongly agree, 37% agree, 10% did not wish to comment, 3% disagree and there is no respondents who strongly disagreed to the statement.

4.7 Graph showing pictorial representation of defining roles and responsibilities.



**Interpretation:** Above graph shows that majority of the respondents strongly agree, many people agree, few respondents did not wish to comment, very less people disagreed and no respondents strongly disagreed to the statement.

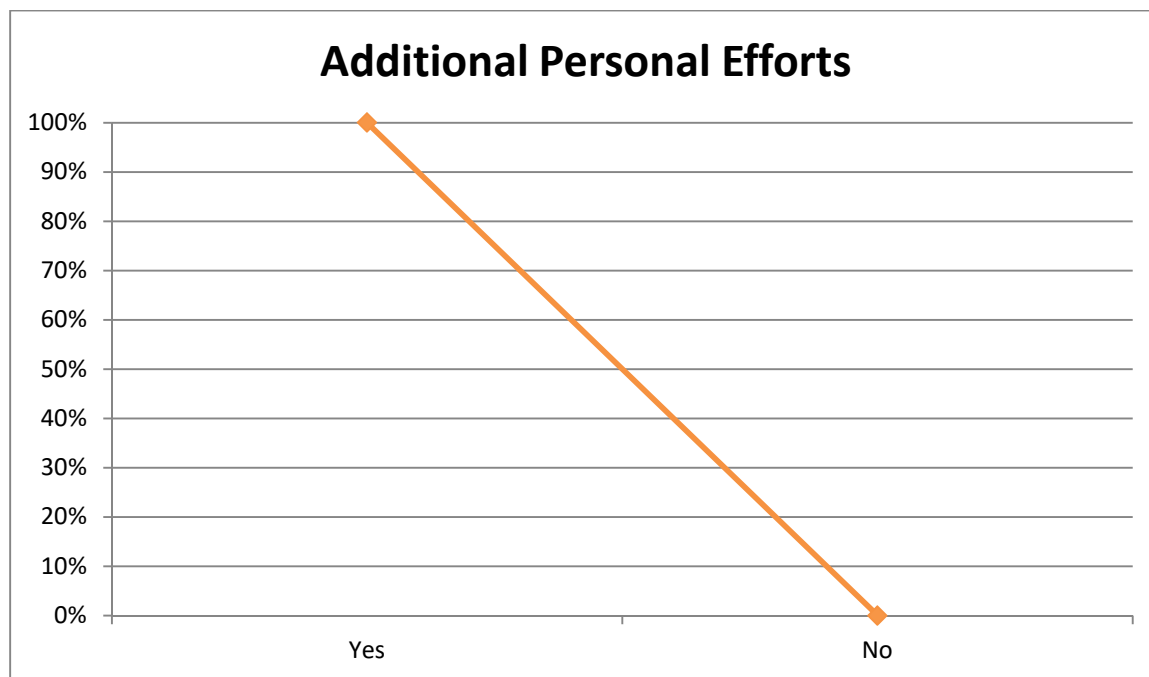


**4.8** Table showing additional personal efforts to enhance employees knowledge level and improve competency

<b>ADDITIONAL PERSONAL EFFORTS</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Yes	100	100%
No	0	0%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 100% of respondents have said yes in putting additional efforts in enhancing their knowledge level and improving the competency.

**4.8** Graph showing pictorial representation of undertaking additional personal efforts to enhance knowledge level and improvement.



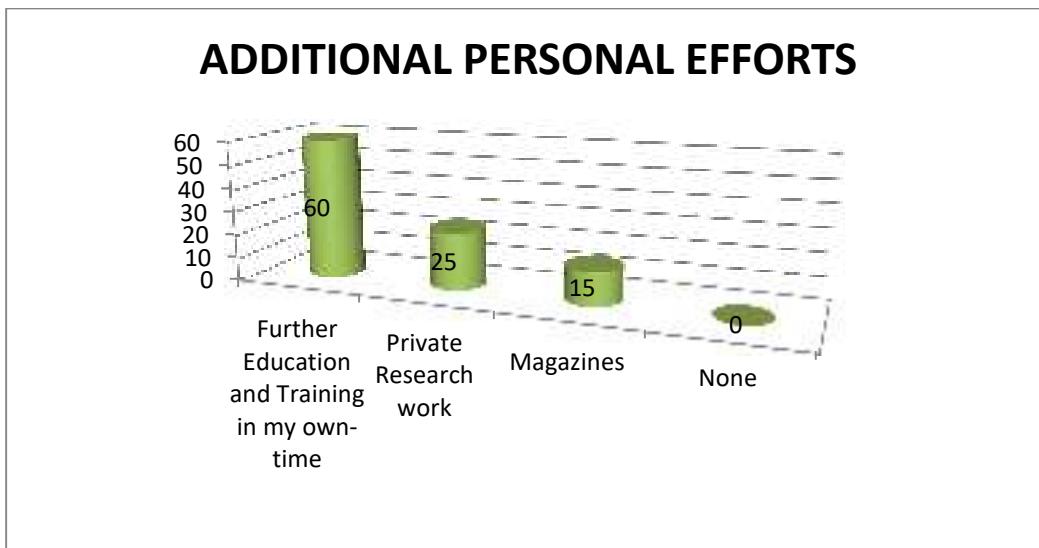
**Interpretation:** Above graph represents all the employees in the organisation will put efforts in undertaking additional efforts to enhance knowledge level and improve. There are no employees who says no to the statement.

4.9 Table showing which additional personal efforts would undertake to enhance employees knowledge and improve competency

ADDITIONAL PERSONAL EFFORTS	FREQUENCY	PERCENTAGE
Further Education and training in my own-time	60	60%
Private Research work	25	25%
Magazines	15	15%
None	0	0%
<b>TOTAL</b>	100	100%

**Analysis:** Above table shows that 60% of respondents undertake further education and training in their own time, 25% undertake private research work, 15% undertake by going through magazines and none of the respondents fail to putting their additional respondents.

4.9 Graph showing pictorial representation of additional personal efforts.



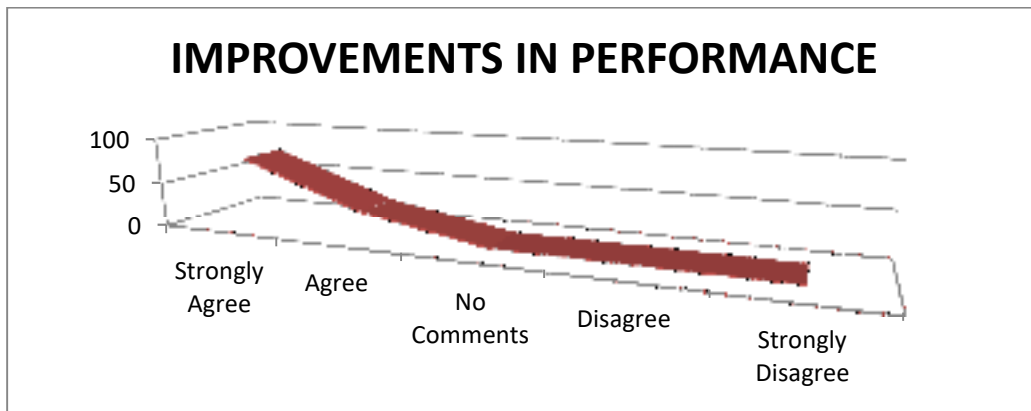
**Interpretation:** Above graph represents most of the respondents undertake further education and training in their own time, few of the respondents do private research work and less number of respondents go through magazines but no respondents fail in putting the additional efforts.

**4.10** Table showing an improvement in employees performance because of training programme given by an organisation.

<b>IMPROVEMENT IN PERFORMANCE</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Strongly Agree	75	75%
Agree	25	25%
No Comments	0	0%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Total</b>	<b>100</b>	<b>100%</b>

**Analysis:** Above table shows that 75% of respondents strongly agree, 25% of respondents agree and neither of the respondents feels not to comment on the statement or disagreeing/ strongly disagreeing to the statement.

**4.10** Graph showing pictorial representation of Improvement in Performance because of Training.



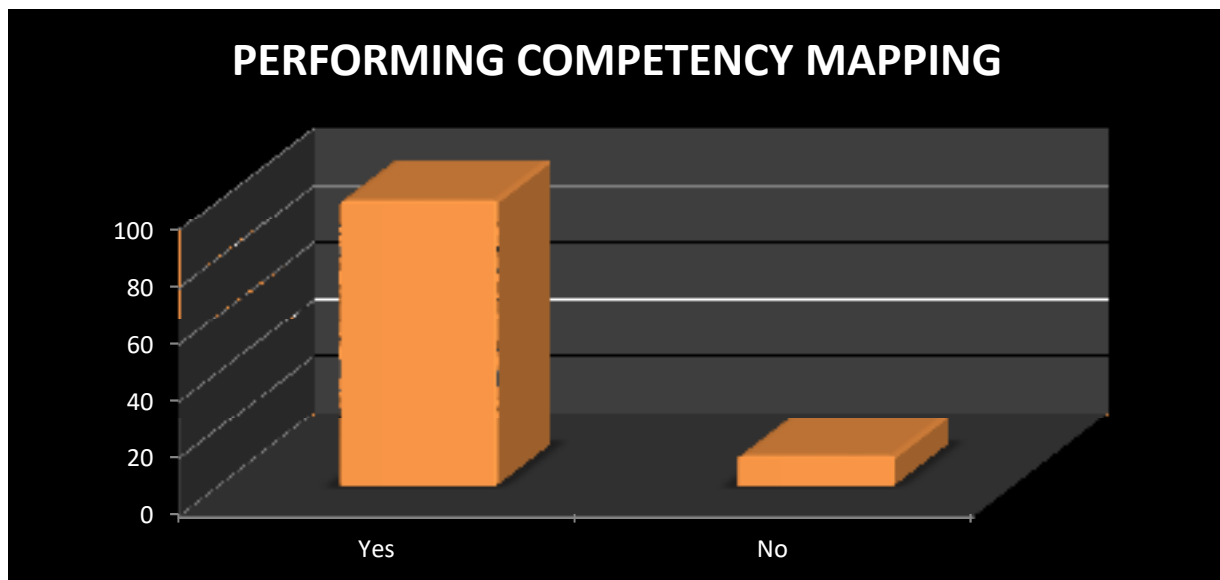
**Interpretation:** Above graph shows that majority of the respondents strongly agree that there is an improvement in their performance whereas no respondents disagree or strongly disagree to the statement.

**4.11** Table showing whether the performance of Competency Mapping regular in the company

<b>PERFORMING COMPETENCY MAPPING</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Yes	100	100%
No		
<b>Total</b>	100	100%

**Analysis:** Above table shows that the competency mapping is done regularly in the organization, in order to understand the gap in the on-going market on a day to day basis and improve the Key responsibilities of the organization

**4.11** Graph showing pictorial representation of Competency Mapping performed in organization



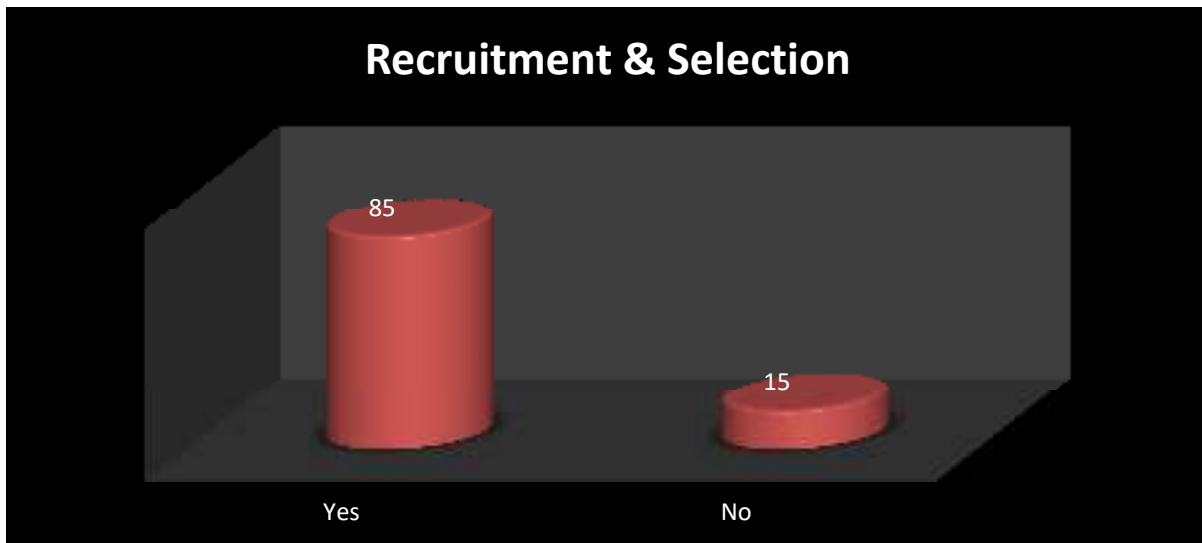
**Interpretation:** Above graph shows that the competency mapping is very important for an organization in the Global market to analyze and improve the Key areas that has to be performed/focused.

4.12 Table showing Recruitment and selection is based on acquiring definite competencies based on job description.

RECRUITMENT AND SELECTION	FREQUENCY	PERCENTAGE
Yes	85	85%
No	15	15%
<b>Total</b>	100	100%

**Analysis:** Recruitment and selection will also be a challenging process that goes beyond interviewing candidates for a position. Organization often hires personnel based on; how well a job candidates present themselves or on their gut instinct. Recruitment and selection of a candidate is according to ability and potential within an organisation. The above table shows that the 85% of the recruitment and selection is based on the competencies and 15% is based on the organizational Process.

4.12 Graph showing the pictorial representation of the recruitment and selection process



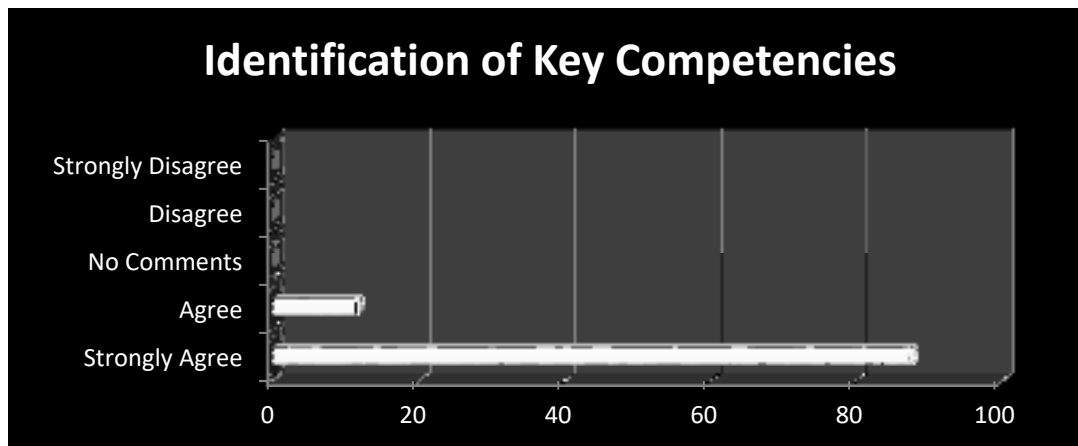
**Interpretation:** Above graph shows that the benefits Competency based recruitment and selection systems are empowering recruiters and hiring managers with the information needed to make smarter hiring decisions.

4.13 Table showing Identification of key competencies required can help in better selection of employees.

IDENTIFICATION OF KEY COMPETENCIES	FREQUENCY	PERCENTAGE
Strongly Agree	88	88%
Agree	12	12%
No Comments	0	0%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Total</b>	<b>100</b>	<b>100%</b>

**Analysis:** Above table shows that 88% of respondents strongly agree, 12% of respondents agree and neither of the respondents feels not to comment on the statement or disagreeing/ strongly disagreeing to the statement.

4.13 Graph showing the pictorial representation of the Identification of Key Competencies for selection process



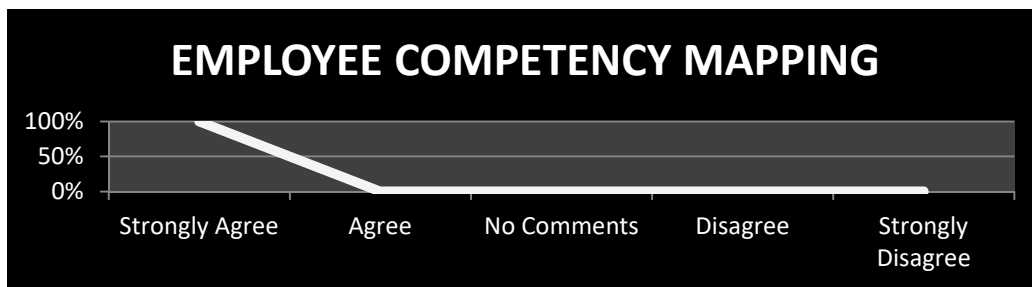
**Interpretation:** Above graph shows that majority of the respondents strongly agree that there should be Identification of the Key Competencies in order to select the right candidate to the organization where as no respondents disagree or strongly disagree to the statement.

4.14 Table showing organization uses employee Competency Mapping for performance appraisal.

EMPLOYEE COMPETENCY MAPPING	FREQUENCY	PERCENTAGE
Strongly Agree	100	100%
Agree	0	0%
No Comments	0	0%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 100% of respondents strongly agree that the Employee Competency Mapping is required for the Appraisal process. None of the respondents agree and neither of the respondents feels not to comment on the statement or disagreeing/ strongly disagreeing to the statement.

4.14 Graph showing the pictorial representation of Employee competency mapping for appraisal process



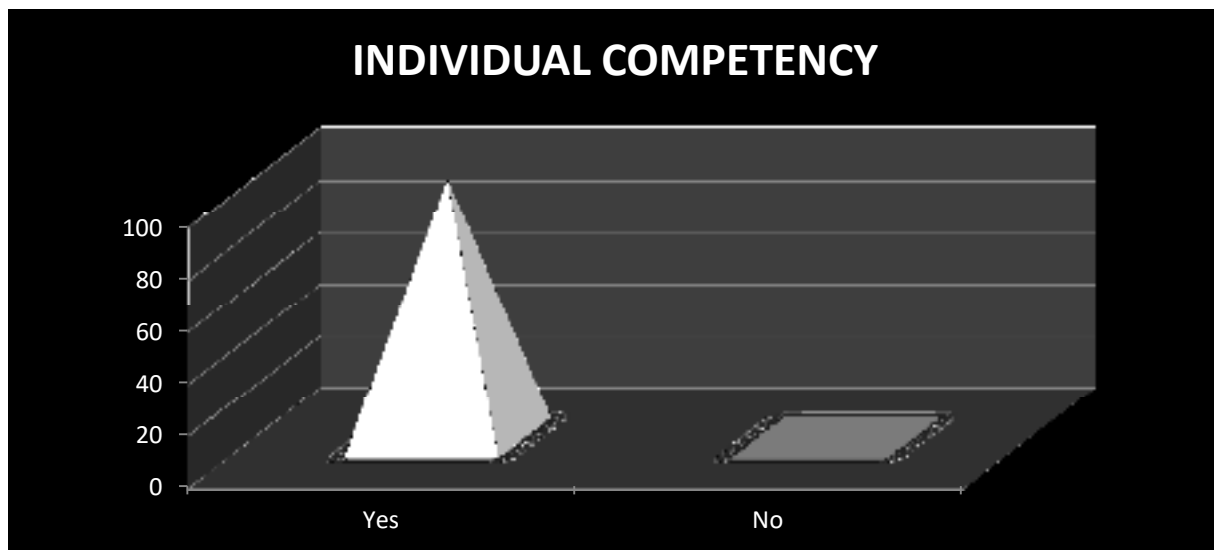
**Interpretation:** The above graph shows that It is agreed that 100% of the employee strongly agree that the Employee Competency Mapping is required for the Appraisal process, As an organization/Employers always want effective employees, regardless of the job position. There are ways for employers to evaluate prospective employees for specific types of jobs based on employee competencies. Competencies are personalities found in people.

#### 4.15 Table showing Is Competency Mapping helpful in individual's career development

INDIVIDUAL COMPETENCY	FREQUENCY	PERCENTAGE
Yes	100	100%
No	0	
Total	100	100%

**Analysis:** The above table shows that the Individual Competence is the ability of an individual to do a job as instructed by the organization. A competency can also be said as “set of defined behaviours” that provide a structured guide in identification, evaluation and development of an individual employee.

#### 4.15 Graph showing the pictorial representation of Individual Competency for development



**Interpretation:** The above graph shows that 100% of respondents agree that, the Individual competency is useful for a person to perform in a job or the organization.

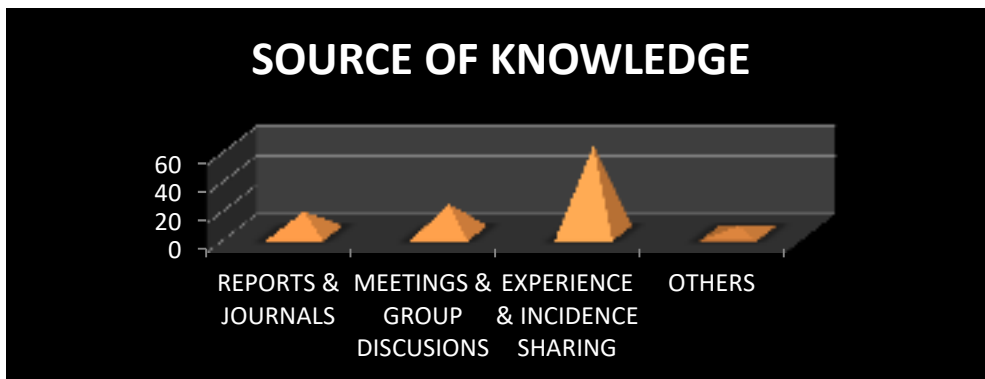


**4.16** Table showing the different sources of knowledge in the organization

SOURCE OF KNOWLEDGE	FREQUENCY	PERCENTAGE
REPORTS & JOURNALS	15	15%
MEETINGS & GROUP DISCUSSIONS	20	20%
EXPERIENCE & INCIDENCE SHARING	60	60%
OTHERS	5	5%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 60% of respondents the source of Knowledge is from Experience & Incidence sharing to other, 20% knowledge is from Meetings and Group Discussion held, 15% of source is by Reports and Journals and 5% is from other.

**4.16** Graph showing the pictorial representation of sources of knowledge in the organization



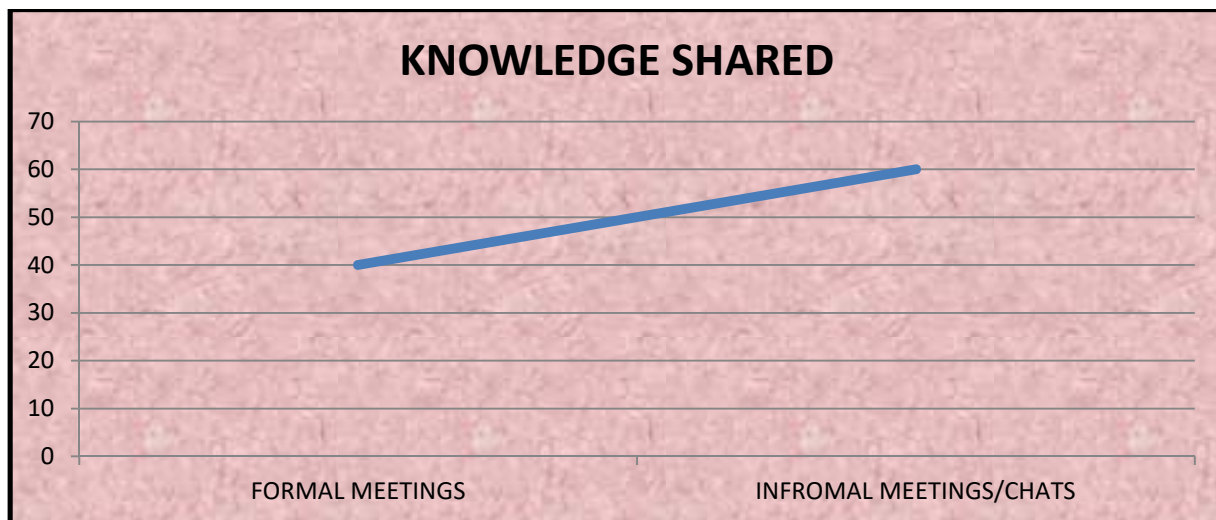
**Interpretation:** The above graph shows that the most of the knowledge source for the organization is from the experience and Incidences shared within the team or the organization. This is supported by the Meetings and Group Discussions held in the organization. Followed by the meetings we have reports and Journals which contributes the knowledge of the global market to the organization.

4.17 Table showing how knowledge is shared among different departments in Organization

KNOWLEDGE SHARED	FREQUENCY	PERCENTAGE
FORMAL MEETINGS	40	40%
INFORMAL MEETINGS/CHATS	60	60%
<b>Total</b>	100	100%

**Analysis:** The above table shows that the knowledge is shared 60% informal meetings/chats and 40% of the knowledge is shared in formal meetings conducted regularly in the organization to improve the process

4.17 Graph showing the pictorial representation of the knowledge shared in the organization



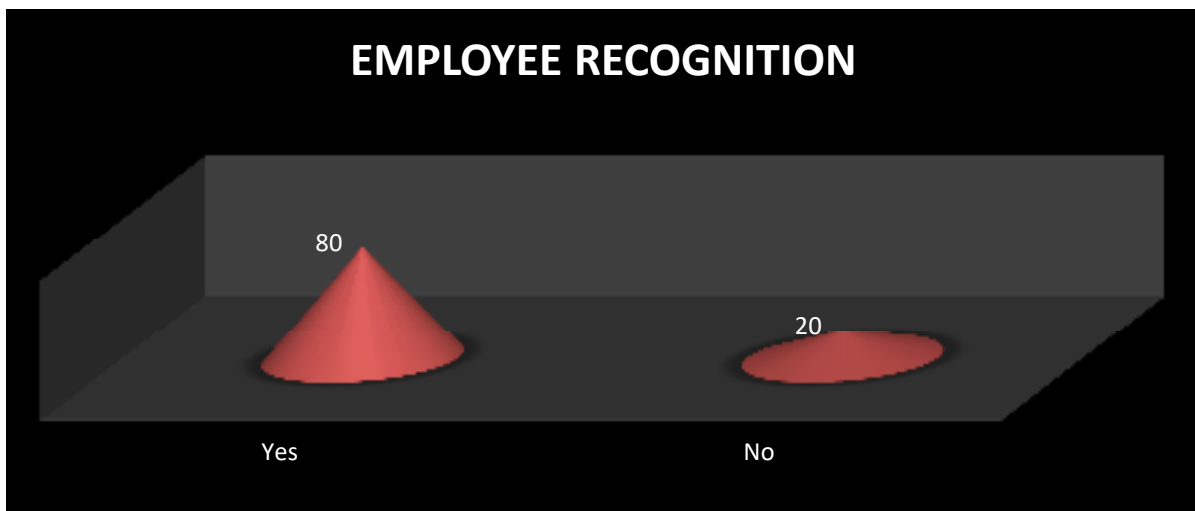
**Interpretation:** From the above graph we can conclude that most of the knowledge are shared informally in chats and meeting held within a group of people or team. This is actually a bad sign to an organization as all the knowledge shared should be transparent within the organization to grow in a global market.

4.18 Table showing Competent and knowledgeable employees are given due to recognition.

EMPLOYEE RECOGNITION	FREQUENCY	PERCENTAGE
Yes	80	80%
No	20	20%
<b>Total</b>	100	100%

**Analysis:** With the above table we can observe that 80% of the respondents stated that the employee recognition is given to the competent and knowledgeable employees and 20% stated that the recognition is not given.

4.18 Graph showing Pictorial representation of Employee Recognition;



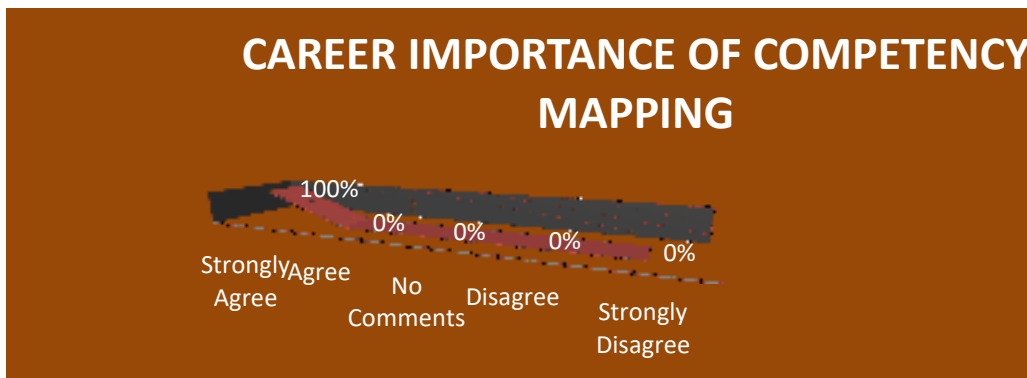
**Interpretation:** The above graph shows the pictorial representation of the Employee recognized within the organization is yet to reach 100% as the employer should be very keen on the competent and knowledgeable employees. This lack of observation by the employer, may lead to de-motivation of the individual and this also leads to big loss in the company's growth.

**4.19** Table showing Competency Mapping plays important role for Career and Succession Planning

CAREER IMPORTANCE OF COMPETENCY MAPPING	FREQUENCY	PERCENTAGE
Strongly Agree	100	100%
Agree	0	0%
No Comments	0	0%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Total</b>	100	100%

**Analysis:** Above table shows that 100% of respondents strongly agree that the Competency Mapping plays an important role in the career and success planning of an Individual. None of the respondents agree and neither of the respondents feels any comments on the statement or disagreeing / strongly disagreeing to the statement.

**4.19** Graph showing the pictorial representation of Career Importance of Competency Mapping



**Interpretation:** From the above graph we can conclude that the entire individual agrees that Competency mapping is important for career and success planning and is an essential activity. It is the most important and efficient way to identify the job and behavioural competencies of an individual.

**4.20 Table showing Competency Mapping is helpful for organizational development**

<b>ORGANIZATIONAL DEVELOPMENT USING COMPETENCY MAPPING</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Strongly Agree	100	100%
Agree	0	0%
No Comments	0	0%
Disagree	0	0%
Strongly Disagree	0	0%
<b>Total</b>	<b>100</b>	<b>100%</b>

**Analysis:** Above table shows that 100% of respondents strongly agree that the Competency Mapping is helpful for an organizational development in order to grow as a company in the market. None of the respondents agree and neither of the respondents feels any comments on the statement or disagreeing / strongly disagreeing to the statement.

**4.20 Graph showing the pictorial representation of Competency Mapping helpful to organization**



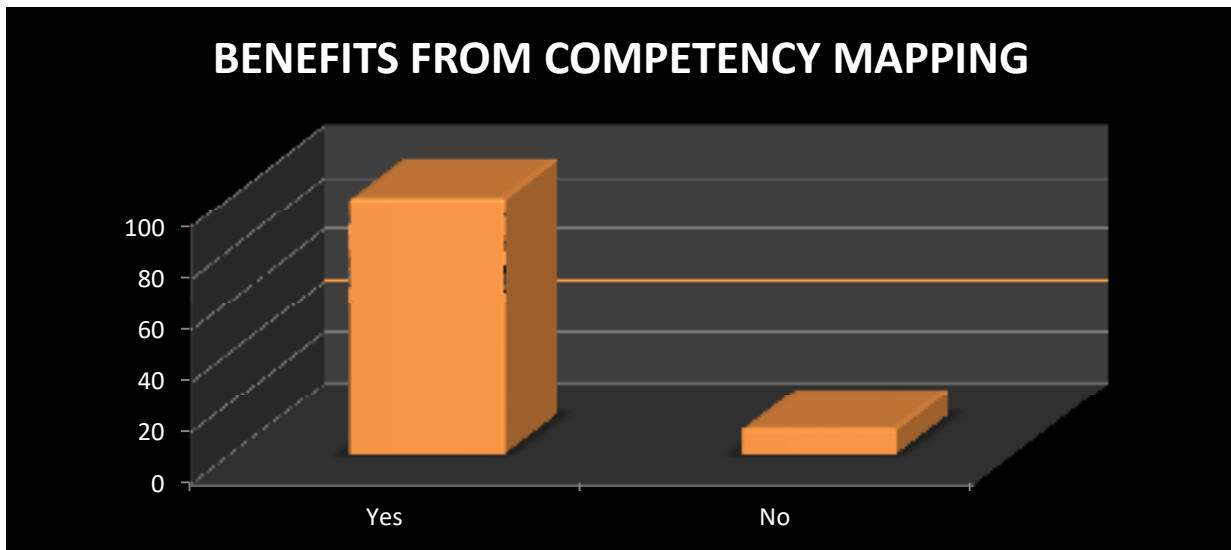
**Interpretation:** The above graph shows the pictorial representation of the survey how many managers rely on the “Competency Mapping” for an organization, by that we can conclude that the entire management agrees that Competency Mapping is important for organizational Growth and is an effective activity.

4.21 Table showing Does the Employee get the benefits from Competency mapping

<b>BENEFITS FROM COMPETENCY MAPPING</b>	<b>FREQUENCY</b>	<b>Percentage</b>
Yes	90	90%
No	10	10%
<b>Total</b>	100	100

**Analysis:** Above table shows that 90% of respondents Benefits of the competency mapping where as 10% of respondents does not.

4.21 Graph showing the pictorial representation of the benefits of Competency Mapping



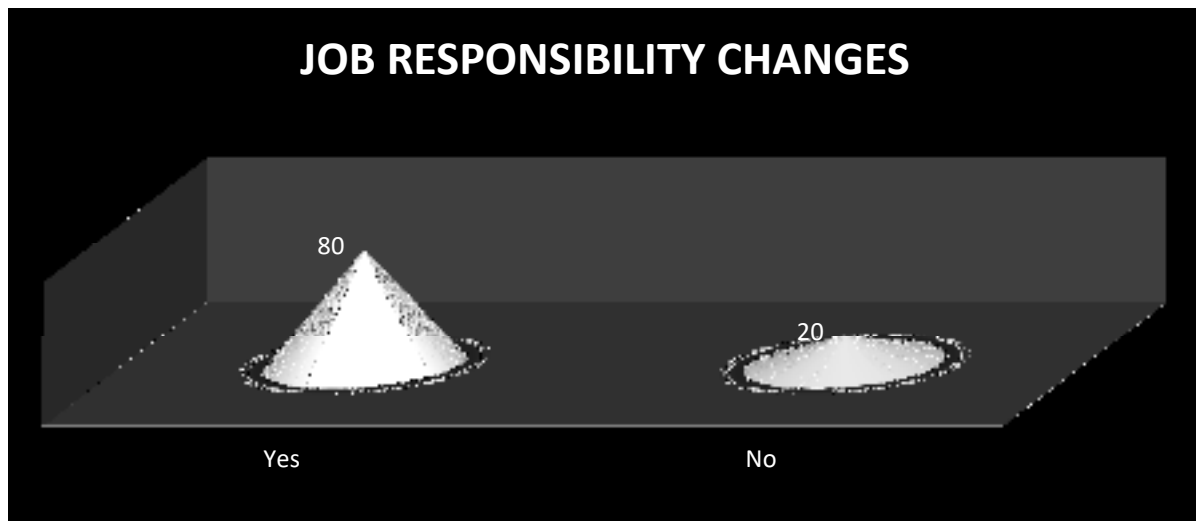
**Interpretation:** Above chart shows that most of the respondents are benefited by competency mapping and very less percent of respondents feel they do not need any.

4.22 Table showing the work performed at the time of their joining and today is the same

JOB REponsibility CHANGES	FREQUENCY	PERCENTAGE
Yes	80	80%
No	20	20%
<b>Total</b>	100	100%

**Analysis:** From the above table, we can see 80% of the respondents are performing the same work from the date of joining till date, 20% of the respondents have moved to different work responsibilities.

4.22 Graph showing the pictorial representation of Change in Job responsibilities



**Interpretation:** From the above graph we can conclude that most of the employees are stick with the responsibilities given to them at the time of joining. In each appraisal review, the employees should be given more responsibility, where competency mapping will help the organization with new idea and strategy

**4.23** Table showing Does the Competency Mapping help the organization in planning the manpower

<b>MANPOWER PLANNING USING COMPETENCY MAPPING</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Yes	71	71%
No	29	29%
<b>Total</b>	<b>100</b>	<b>100%</b>

**Analysis:** From the above table, we can conclude that 71% of the manager, heads & CX0's accept that the competency mapping is helpful in Planning Manpower, where 29% of them has not agreed the same.

**4.23** Graph showing Pictorial representation of Planning Manpower using Competency Mapping



**Interpretation:** From the above graph we can conclude the competency mapping is help to an organization in planning the man p0wer and the heads, manager & CX0's agree the most

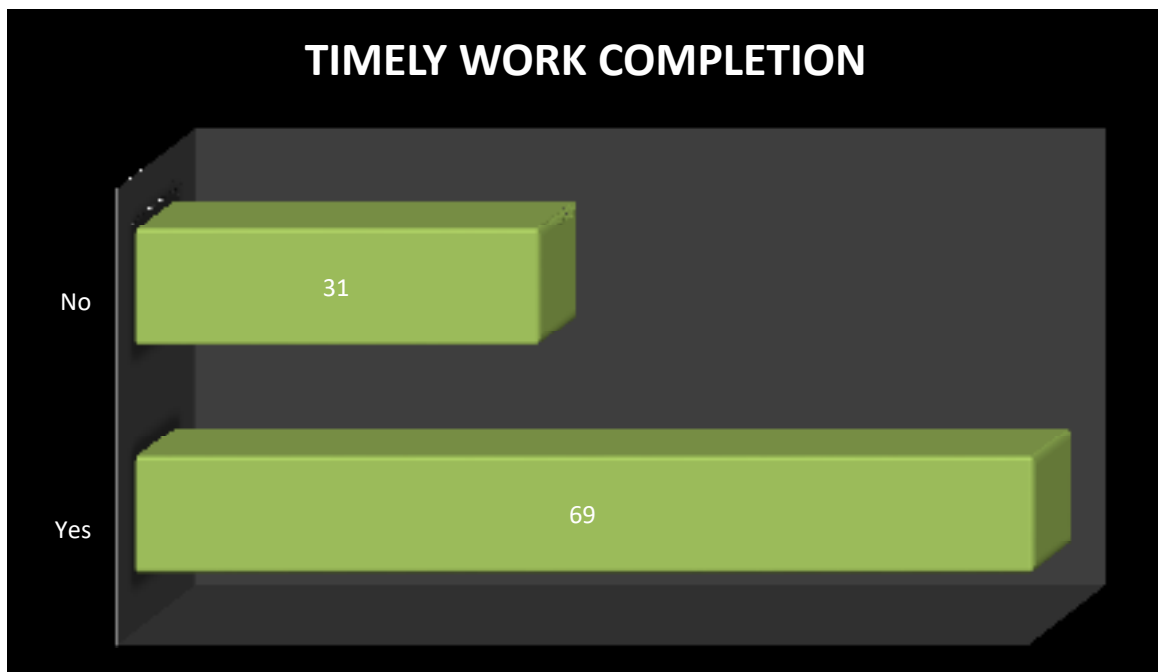


**4.24** Table showing does employer finish work assigned to them within the time limit?

<b>TIMELY WORK COMPLETION</b>	<b>FREQUENCY</b>	<b>PERCENTAGE</b>
Yes	69	69%
No	31	31%
<b>Total</b>	<b>100</b>	<b>100%</b>

**Analysis:** From the table, it is observed that the 69% employees do the work on time and 31% of them are lacking behind and have challenges to compete with time

**4.24** Graph showing Pictorial representation of Timely completion of the work



**Interpretation:** From the above graph we can conclude that very less number of employees has challenges to finish the work within the stipulated/designated time.

## **Chapter 5:**

### **SUMMARY OF FINDINGS, SUGGESTIONS, AND CONCLUSION**

#### **5.1 FINDINGS**

- 55% employees are strongly agree and 45% of employee only agree that this organization values, talent and excellence
- 70% of the employee feel that they are doing the job based on the job profile shared, remaining 30% are disagree with statement
- 35% of the employee strongly agree, 50% of the employee agree that different competencies are required for different task in the organization and remaining 15% disagree the statement
- 90% employees are in of the need supervisor guidance in order to perform
- 60% of employee agrees, 20% agree, 20% disagree that competency is developed through training and development
- Most of the employees in this organization are aware of the competency mapping
- 50% of employee strongly agrees, 37% agrees, 10% did not wish to comment, 3% disagree that roles and responsibilities are clarified
- 100% employees are ready to take additional personal efforts to enhance the knowledge level
- 75% employees strongly agree and 25% agree that the employee improvements is done through training program given by the organization
- 85% of the recruitment and selection is based on the competencies and 15% is based on the organizational Process as per the organization
- 60% of the knowledge is shared through the experience and incidences shared, 20% in the meetings and group discussion, 15% from the reports and Journals and 5% from others.

## 5.2 SUGGESTIONS

- ❖ To improve the problem solving skill of employees, company should adopt various strategies.
- ❖ Improve employee's judgment capacity.
- ❖ Expert training should be provided to employees.
- ❖ Company should promote employee innovating skill.
- ❖ Reduces stress in organization through entertainment programs.
- ❖ Company should provide coaching session to increase employee's competencies.
- ❖ Company should provide learning seminars and e-learning programs to improve employees knowledge.
- ❖ To improve competencies of employee's performance based bonuses should be given.
- ❖ If possible company can introduce job shadowing in the organization.

### 5.3 CONCLUSION

Competency Mapping is certainly another time in the field of Human Resource. It guarantees conservative utilization of the most critical asset, Human Capital by guaranteeing the best reasonable activity to the individual. It likewise guarantees people development and improvement. An individual can outline their capabilities and discover the activity which suits him the most.

More or less it can be inferred that Competency Mapping helps associations not just in Selecting, Round pegs for round gaps yet in addition makes littler round into bigger one. In straightforward words it not just guarantees the best individual is enrolled and put in the best occupation reasonable to the individual, yet in addition through preparing and evaluation It makes the less capable individual into more capable.

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ANNEXURE

QUESTIONNAIRE

01) Your Organization values talent and excellence.

- (a) Strongly Agree                                (b) Agree  
(c) No Comments                                (d) Disagree  
(e) Strongly Disagree

02) Do you feel you are doing the job according to your job profile?

- (a) Yes    (b) No

03) Jobs in your Organization require different competencies for different tasks.

- (a) Strongly Agree                                (b) Agree  
(c) No Comments                                (d) Disagree  
(e) Strongly Disagree

04) Do you require guidance from your superior?

- (a) Yes    (b) No

05) Competencies can be developed through training and development.

- (a) Strongly Agree                                (b) Agree  
(c) No Comments                                (d) Disagree  
(e) Strongly Disagree

06) Are you aware of Competency Mapping?

- (a) Yes    (b) No

07) Your roles and responsibilities have been clearly defined to you.

- (a) Strongly Agree
- (b) Agree
- (c) No Comments
- (d) Disagree
- (e) Strongly Disagree

08) Do you undertake additional personal efforts to enhance your knowledge level and improve your competency?

- (a) Yes
- (b) No

09) What additional personal efforts do you undertake to enhance your knowledge level and improve your competency?

- (a) Further education and training in my own-time
- (b) Private research work
- (c) Magazines
- (d) None

10) There is improvement in your performance because of training program given by your Organization.

- (a) Strongly Agree
- (b) Agree
- (c) No Comments
- (d) Disagree
- (e) Strongly Disagree

11) Do you feel the type of work you were performing at the time of your joining and today is the same?

- (a) Yes
- (b) No



12) Do you finish work assigned to you within the time limit?

(a) Yes

(b) No

**FOR EMPLOYER**

13) Do you perform Competency Mapping regularly in your company?

(a) Yes

(b) No

14) Recruitment and selection is based on acquiring definite competencies based on job description.

(a) Yes

(b) No

15) Identification of key competencies required can help in better selection of employees.

(a) Strongly Agree

(b) Agree

(c) No Comments

(d) Disagree

(e) Strongly Disagree

16) Your Organization uses employee Competency Mapping for performance appraisal.

(a) Strongly Agree

(b) Agree

(c) No Comments

(d) Disagree

(e) Strongly Disagree

17) Is Competency Mapping helpful in individual's career development?

(a) Yes

(b) No

18) What are the sources of knowledge in this Organization?

- (a) Reports and Journals
- (b) Meetings and Group Discussions
- (c) Experience and Incidence Sharing
- (d) Other

19) How knowledge is shared among different departments of this Organization?

- (a) Formal Meetings
- (b) Informal Meetings/Chats

20) Competent and knowledgeable employees are given due recognition.

- (a) Yes
- (b) No

21) Competency Mapping plays important role for Career and Succession Planning.

- (a) Strongly Agree
- (b) Agree
- (c) No Comments
- (d) Disagree
- (e) Strongly Disagree

22) Competency Mapping is helpful for Organizational development.

- (a) Strongly Agree
- (b) Agree
- (c) No Comments
- (d) Disagree
- (e) Strongly Disagree

23) Does the employee get the benefits from Competency Mapping?

- (a) Yes
- (b) No

24) Does Competency Mapping help the organization in planning the manpower?

(a) Yes

(b) No



**ACHARYA INSTITUTE OF TECHNOLOGY**

**DEPARTMENT OF MBA**

**INTERNSHIP WEEKLY**

**REPORT(16MBAPR407)**

**Name of the Student** Divya V

**Internal Guide** Prof. P. S. Srinivas

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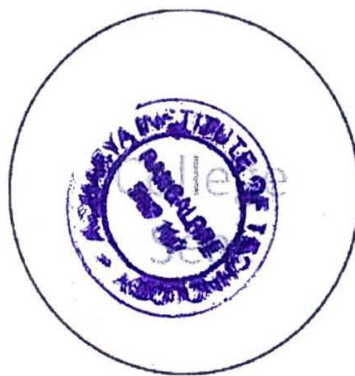
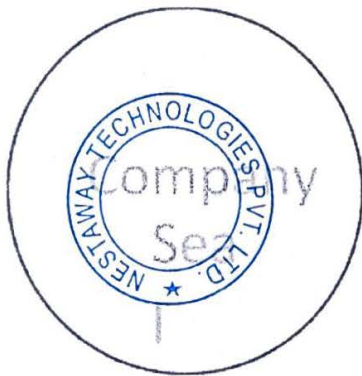
**Title of the Project** Competency Mapping

**Company Name:** NestAway Technologies Pvt.Ltd

**Company Address:** #1546 & 1547, Beside Biryani Zone, 19th Main Road, Sector 1,  
HSR layout, Bangalore - 560102

Week	Work undertaken	External Guide Signature	Internal Guide Signature
15-01-18 to 20-01-18	Introduction About TIEI and its Operation	K.A.S	1 Monica M
22-01-18 to 27-01-18	Learning about different operations and products by TIEI	K.A.S	2 Monica M
29-01-18 to 03-02-18	Orientation and gathering information about the growth of the company	K.A.S	3 Monica M
05-02-18 to 10-02-18	Analysis of the position of the company	K.A.S	4 Monica M
12-02-18 to 17-02-18	Research Problem Identification	K.A.S	5 Monica M
19-02-18 to 24-02-18	Population of the Research instrument for data collection	K.A.S	6 Monica M

26-02-18 to 03-03-18	Theoretical background of the study	K.A. K	7 Monica M
04-03-18 to 10-03-18	Data collection and Data analysis	K.A. K	8 Monica M
12-03-18 to 17-03-18	Interpretation of data gathered during the survey	K.A. K	9 Monica M
19-03-18 to 24-03-18	Final report preparation and submission	K.A. K	10 Monica M



HOD

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