

Rajiv Gandhi University of Health Sciences, Karnataka
III Year B.Sc. Optometry Degree Examination - 03-Jun-2025

Time: Three Hours

Max. Marks: 100

SECTION A : PRACTICE MANAGEMENT AND LAW IN OPTOMETRY
(RS-4) (50 Marks)
Q.P. CODE: 3356

Your answers should be specific to the questions asked
Draw neat, labeled diagrams wherever necessary

(Note: Both QP Codes 3356 and 3357 are to be answered within total duration of 3 hours)

LONG ESSAYS (Question No.1 choice)

1 x 10 = 10 Marks

1. What do you mean by code of conduct? What is the significance of it? Explain the code of conduct for the optometry profession

OR

Define public relations. Write in detail about the various methods of public relations

SHORT ESSAYS (Question No.5 choice)

5 x 5 = 25 Marks

2. Explain in detail professional licensure and its importance
3. Write about the following:
a) journal and ledger
b) trial balance
4. Write short notes on various phases of public relations
5. What is negligence? With appropriate examples explain the type of negligence related to optometry

OR

How do you manage the clinic and staff in your own practice?

6. Explain in detail about basics of bookkeeping

SHORT ANSWER

5 x 3 = 15 Marks

7. List out the Laws related to optical product manufacture in India
8. What are the principles of accountancy?
9. What is the Consumer Protection Act?
10. What is medical ethics?
11. What is the importance of record keeping in your private practice?
