

CBCS SCHEME

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18EE51

Fifth Semester B.E. Degree Examination, June/July 2025 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain the role of Manager. (06 Marks)
- b. Whether Management is a Science, Arts or Profession . Justify your answer. (06 Marks)
- c. Briefly explain the functional area of Management. (08 Marks)

OR

- 2 a. What is Planning. Explain importance of Planning. (06 Marks)
- b. Explain the different types of plan. (07 Marks)
- c. Briefly explain the steps in decision making. (07 Marks)

Module-2

- 3 a. What are the various types of organization. Explain Line organization with advantages and disadvantages. (08 Marks)
- b. What are the various principle of organization. Explain. (06 Marks)
- c. What is meant by departmentalization. List and explain different bases for departmentalization. (06 Marks)

OR

- 4 a. Explain the steps in selection process for staffing. (07 Marks)
- b. Explain Maslow's Theory of Motivation. (07 Marks)
- c. Give the comparison of leadership styles between directing and controlling. (06 Marks)

Module-3

- 5 a. Discuss the social responsibilities of business towards different group. (07 Marks)
- b. What is social audit. What are its benefits and limitations. (07 Marks)
- c. Explain the types of Entrepreneur. (06 Marks)

OR

- 6 a. Define Entrepreneur and explain qualities of Entrepreneur. (08 Marks)
- b. What are the various stages in Entrepreneurial process? Explain. (06 Marks)
- c. Explain the role of Entrepreneurs in economic development in India. (06 Marks)

Module-4

- 7 a. Define SSI. What are the characteristics of SSI. (06 Marks)
- b. Explain different policies for development of SSI in India. (07 Marks)
- c. What are the different roles of SSI and give its advantages. (07 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

OR

- 8 a. Explain the impact of GATT and functions of WTO. (06 Marks)
b. Write short notes on :
i) SFCs ii) SSIDC (07 Marks)
c. Explain the impact of Liberalization, Privatization and Globalization on SSI's. (07 Marks)

Module-5

- 9 a. Define project and explain project Identification. (07 Marks)
b. Explain the contents of project report. (07 Marks)
c. Define and differentiate CPM and PERT. (06 Marks)

OR

- 10 a. What are the steps involved in formulation of project report. Explain. (08 Marks)
b. Discuss the concept and importance of Network analysis. (06 Marks)
c. Explain the process of project appraisal. (06 Marks)

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